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14 January 1969

MEMORANDUM FOR: All NIS Recipients

FROM : National Intelligence Survey Committee

SUBJECT : NIS User Questionnaire

1. National Intelligence Survey Program emphasis since 1963 has been on the production of the single-volume *General Survey* on all areas of national security interest. Revised periodically, the *General Survey* is supported by detailed topical units produced on a highly selective basis; it is complemented by the semiannual NIS *Basic Intelligence Factbook*, which provides interim updating of basic data for all NIS Areas.

2. The attached questionnaire is an integral part of an overall effort to assess the validity of the current NIS structure and emphasis, to ascertain the utility of the Program, and to determine how it might better serve user needs. Because the data compiled from the questionnaire will be critical to future NIS planning, please respond fully and precisely to all questions that apply to you. The completed questionnaire should be returned as soon as possible but not later than 1 March 1969 using the envelope provided.

JAMES A. BRAMMELL
Chairman
NIS Committee

Date _____

1. Agency _____
Component/location _____
Purpose or principal activity (military planning, foreign aid, briefing, research,
etc.) _____
Your position (job title) _____
Your fields of responsibility (geographic area and/or specialty) _____

2. Is the NIS Production Status Report available for your use? ☐ Yes ☐ No
Do you regularly use it? ☐ Yes ☐ No
3. Receipt of NIS units is:
- | | | |
|--|---|--|
| <input type="checkbox"/> Regular and systematic | <input type="checkbox"/> Irregular, with some gaps | <input type="checkbox"/> Sporadic and uncertain |
|--|---|--|

4. Below is a list of available NIS publications.

a) Indicate in column I the frequency of use by means of the following symbols:

A=Regularly B=Occasionally C=Rarely D=Never

b) Indicate in column II your use, according to the following symbols (multiple uses may be indicated):

1=Planning and operations

2=Research, analysis, and production

3= Briefings

4=General background and orientation

5=Other (specify) _____

| Col. I | Col. II | | Col. I | Col. II | |
|-----------|------------|---|-----------|------------|---|
| — | — — — — | General Survey (check sections used most frequently) | — | — — — — | Telecommunications |
| — | — — — — | Chronology | — | — — — — | Population |
| — | — — — — | Introduction | — | — — — — | Characteristics of the People |
| — | — — — — | Geography | — | — — — — | Religion, Education, and Public Information |
| — | — — — — | Transp. and Telecom. | — | — — — — | Manpower |
| — | — — — — | Sociological | — | — — — — | Health and Sanitation |
| — | — — — — | Political | — | — — — — | Intelligence and Security |
| — | — — — — | Economic | — | — — — — | Subversion and Insurgency |
| — | — — — — | Scientific | — | — — — — | Agriculture, Fisheries, and Forestry |
| — | — — — — | Armed Forces | — | — — — — | Fuels |
| — | — — — — | Area Brief | — | — — — — | Electric Power |
| — | — — — — | Summary Map | — | — — — — | Minerals and Metals |
| — | — — — — | Basic Intelligence Factbook | — | — — — — | Manufacturing and Construction |
| — | — — — — | Coasts and Landing Beaches | — | — — — — | Trade and Finance |
| — | — — — — | Weather and Climate | — | — — — — | Armed Forces |
| — | — — — — | Meteorological Organization and Facilities | — | — — — — | Marine Climate |
| — | — — — — | Topography | — | — — — — | Oceanography |
| — | — — — — | Urban Areas | | | |
| — | — — — — | Railroads | | | |
| — | — — — — | Highways | | | |
| — | — — — — | Inland Waterways | | | |
| — | — — — — | Ports and Naval Facilities | | | |
| — | — — — — | Merchant Marine | | | |
| — | — — — — | Civil Air | | | |

5. In general, do you consider yourself:

- ☐ a. Regular user of NIS publications
- ☐ b. Infrequent user

6. If you checked 5,a, above, which of the following best describes NIS usefulness:
(If more than one applies, indicate rank by using 1 for highest.)

- ☐ Principal source of information
- ☐ Secondary source
- ☐ Supplies information in a conveniently assembled form not otherwise available
- ☐ Supplies corroborative information
- ☐ Other (specify) _____

7. If you checked 5,b, above, which of the following best describes your reasons for only infrequent use:
(If more than one applies, indicate rank by using 1 for highest.)

- ☐ Not readily available
- ☐ Not sufficiently current
- ☐ Too summarized and generalized
- ☐ Too detailed
- ☐ Only marginally related to my needs
- ☐ Needs filled by other publications (specify) _____
- ☐ NIS of value only in conjunction with other publications (specify) _____
- ☐ Other (specify) _____

8. Has the NIS been consulted for crisis situations, crash projects, or emergency planning?

- ☐ Yes ☐ No Why? _____

If you checked "Yes" above, how useful was it under these circumstances?

- ☐ Excellent ☐ Good ☐ Adequate ☐ Marginal

9. With reference to the NIS publications listed in 4, above, what are the major shortcomings you have found in the NIS? (Please relate these to your own needs, considering adequacy of coverage, reliability of content, currency, length and detail of presentation, and security classification.) _____

(answer may be continued on the reverse)

10. What specific suggestions can you make for improving the content (including graphics), coverage, organization, and format of NIS units? _____

(answer may be continued on the reverse)

Signature (optional)

22 May 1973

NIS DISSEMINATION

FACTBOOK

2 per year--3,500 per issue

Total: 7,000

GENERAL SURVEY

30 per year--400-500 per issue

Total: 15,000

Non-USIB 1% - 70

3% - 450

Other USIB 2% - 130

3% - 450

State 25% - 1,700

8% - 1,200

CIA 17% - 1,200

27% - 4,100

Defense 55% - 3,900

59% - 8,800

7,000

15,000

TOTAL PUBLICATION - 22,000